



**ZJEDNOCZONE
KRÓLESTWO
POLEK**

V Congress of Polish Women in the UK
Equality – achieved or still a challenge?
www.krolestwopolek.eu

V Congress of Polish Women in the UK

“Equality – achieved or still a challenge?”, 7th April 2018 POSK

Sponsoring Pack

About The Congress

The Congress of Polish Women in the UK is an annual event, which was initiated by Polish Professionals in London in 2013.

The purpose of the Congress is to empower Polish women living in the UK and help them to discover their full potential, while settling down in a new country. The event is a platform for discussing challenges and opportunities that Polish women face in the UK in both, personal and professional areas.

Every year the event attracts about 200 women and men, who come to London from different parts of the United Kingdom. The Congress is a full day event, packed with interesting discussion panels addressing specific matters related to family life, personal and professional development as well as challenges living in a modern society.

The 2018 Edition: “Equality – achieved or still a challenge?”

It is our pleasure to announce that the fourth edition of the Congress will take place on 4th of November in the theatre hall of Polish Social & Cultural Association in London.

The ambition of the 2018th edition of the Polish Women's Congress is to find an answer to the most pressing question - has equality between men and women been achieved or is it still a challenge?

We will address this question to our panellists - women and men - representing different professions and backgrounds: psychology, sociology, management and journalism.

Participants

The participants are professionals, academics, women and men of different passions, interests and backgrounds. Each year we expect up to 200 participants, including journalists, diplomats, Polish and British educational institutions and government offices.

Polish Woman of The Year

The Congress will conclude with The Polish Woman of the Year awards gala. The Fifth Congress is a jubilee edition and the Committee will select the winner from among the winners of the previous editions. In addition, the Congress participants will vote for their choice of The Polish Women of The Year in a separate category. The aim of the contest is to inspire, motivate and empower women by recognising their work, achievements or contribution, which makes a difference in the society and set an example for others.



**ZJEDNOCZONE
KRÓLESTWO
POLEK**

V Congress of Polish Women in the UK
Equality – achieved or still a challenge?
www.krolestwopolek.eu

Sponsoring Opportunity

Gold Sponsor: £2.000

- 10-minutes of company presentation during break between discussion panels
- Sponsor's logo on the official Congress website
- Link to the Sponsor's website
- Sponsor's logo in all official event print materials
- Sponsor's promotional materials included in participant's packs
- Sponsor's advertising stand / roll up in the congress hall
- Sponsor's branded stall
- Invitations for 2 people
- After-event promotion [website, sponsors book]

Silver Sponsor: £1.000

- 5-minutes of company presentation during break between discussion panels
- Sponsor's logo on the official Congress' website
- Link to the Sponsor's website
- Sponsor's logo in all official event print materials
- Sponsor's promotional materials included in participant's packs
- Sponsor's advertising stand / roll up in the congress hall
- Sponsor's branded stall
- Invitations for 2 people
- After-event promotion [website, sponsors book]

Bronze Sponsor: £500

- Sponsor's logo on the official Congress' website
- Link to the Sponsor's website
- Sponsor's logo in all official event print materials
- Sponsor's advertising stand / roll up in the congress hall
- Invitation for 1 person
- After-event promotion [website, sponsors book]