



**ZJEDNOCZONE  
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POLEK**

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## **IV Congress of Polish Women in the UK**

5th November 2016 POSK

### **About The Congress**

The Congress of Polish Women in the UK is an annual event which was initiated by Polish Professionals in London in 2013.

The purpose of the Congress is to empower Polish women living in the UK and help them to discover their full potential, while settling down in a new country. The event is a platform for discussing challenges and opportunities facing Polish women living in the UK in both, personal and professional areas.

Every year the event attracts over 100 women to London all parts of the country. The congress is a whole-day event filled with discussion panels addressing specific issues related to family and public life as well as personal and professional development.

### **The 2016 Edition: “To be a woman”**

It is our pleasure to announce that the fourth edition of the Congress will take place on 5<sup>th</sup> of November in the theatre hall of Polish Social & Cultural Association in London.

The program of the 2016 Congress edition has been arranged to meet the expectations of women at different stages of personal and professional life, as well as to satisfy needs of discuss the consequences of the current political and economic situation.

The program of this year's edition will include the following panels:

- Brexit and what's next?
- Opportunities and challenges in Europe
- 'Special place in hell for women who don't help each other' Madeleine Albright
- Women's innovation.

### **Polish Woman of The Year**

The final point of the Congress will be an evening celebration announcing the Polish Woman of the Year. The winner will be chosen by the Committee from



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among five finalists. For the first time, the entire audience will be entitled to choose its candidate as well.

The aim of the contest is to inspire, motivate and empower women by recognising their work, achievements or engagements which makes her stand out from the crowd.

## **Sponsoring Opportunity**

### **Gold Sponsor: £2.000**

- 10-minutes of company presentation during break between discussion panels
- Sponsor's logo on the official Congress website ☒
- Link to the Sponsor's website
- Sponsor's logo in all official event print materials
- Sponsor's promotional materials included in participant's packs☒
- Sponsor's advertising stand / roll up in the congress hall ☒
- Sponsor's branded stall
- Invitations for 2 people
- After-event promotion [website, sponsors book]

### **Silver Sponsor: £1.000**

- 5-minutes of company presentation during break between discussion panels
- Sponsor's logo on the official Congress' website ☒
- Link to the Sponsor's website
- Sponsor's logo in all official event print materials
- Sponsor's promotional materials included in participant's packs☒
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- Invitations for 2 people
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**Bronze Sponsor: £500**

- Sponsor's logo on the official Congress' website ☒
- Link to the Sponsor's website
- Sponsor's logo in all official event print materials
- Sponsor's advertising stand / roll up in the congress hall ☒
- Invitation for 1 person
- After-event promotion [website, sponsors book]